



March 1, 2017

Dear Artist,

For the past 29 years, Winthrop's Sidewalk Art Festival has offered regional artists a wonderful opportunity to showcase their work to residents and visitors in the Winthrop Lakes Region.

The time-honored event serves as the anchor event for a day-long celebration of the region. The festival draws hundreds of people to enjoy outstanding art, local music, recreation on our lakes and trails, and a variety of delicious food from local restaurants and nonprofit organizations.

The festival is held in downtown Winthrop, home to several shops, newly renovated restaurants, the recently expanded Bailey Public Library, Maranacook Lake and Norcross Point's picnic area.

The 30th Sidewalk Art Festival will be held Saturday, August 19th from 9 a.m. until 3 p.m. The Chamber is working to close some of its downtown streets for the event along with adding several new artists, increasing community involvement, and incorporating other features, such as entertainment and refreshments. This effort will benefit the artists by drawing larger crowds and creating a pedestrian-friendly browsing and shopping area that contributes to the festival atmosphere.

An application form is enclosed for artists who wish to participate. Applications are also available at: www.winthropchamber.org; by calling 207-377-8020 or emailing info@winthropchamber.org. Please join us as we work to make the Art Festival and the Winthrop Lakes Region the place to be on August 19th.

We offer an early registration discount for applications received before June 15th - \$50; after June 15th, the fee is \$60. The final deadline for registration is August 1.

We are also looking for businesses, community groups and nonprofit organizations to participate in the planning of this year's event. If you or others you know are interested, please have them contact the Chamber at using the information above or find us on Facebook. Feel free to share this invitation with fellow artists.

As always, we greatly appreciate your contributions to our community, the region's creative economy and the 30th Annual Sidewalk Art Festival.

Sincerely,

Barbara Walsh, Executive Director
Winthrop Lakes Region Chamber of Commerce