

Chamber News

October 2013

Temperament and Leadership Is Focus of OCT. BREAKFAST MEETING

The Chamber breakfast meeting on Thursday, October 3, 7:15a – 8:30a “**Temperament and Leadership**” presented by Bill Stone, of Promising Futures (<http://www.promisingfutures.com>) his lighthearted and interactive session will help participants discover their temperament on nine temperament scales: agreeableness, dependability, emotional stability, extroversion, work drive, impression management, integrity & values, managerial style, and teamwork orientation. Understanding temperament is key for understanding “fit” in our various life roles.

Bill has focused his career on helping others maximize their potential through the hiring, coaching, and career and educational decision making process. He is the author of *Chaos, Creativity, and Careers*, a career manual for applying chaos theory to career decision making, and also *The Career Exploration System*:

A curriculum designed to assist individuals with career exploration, planning, and decision making. He holds a doctorate from Vanderbilt

University. Over his career he has worked as a guidance director, counselor educator, a grant manager, and as a consultant with Promising Futures for the past 13 years. His recent work has focused on helping companies develop precision hiring and management coaching programs.



Breakfast Meeting Continued Page 2

Call for Participants for the 2013 HOLIDAY PARADE!

The holiday season will be here before we know it, so please begin planning for your participation in the 29th Annual Holiday Parade in Winthrop on Saturday, December 7. (Storm date: Sunday, December 8.)

This year, musical groups and singers are being sought to perform holiday tunes during the hour prior to the start of the parade.



Our parade welcomes over one thousand visitors from all over the Lakes Region. It is a wonderful way to show-off your classic cars, spotlight the talents of your dance troupes, decorate a float in the spirit of the Holiday, share the musical talents of your schools marching band or choral group, unite your scout troops, bring notice to your school groups by waving a banner. The list is never-ending with possibilities of ways to get involved. Local sport teams... we'd love to see all you athlete's come out and support the community that supports you year-round. Just throw on your jerseys and walk the route or hop on a flat bed. Have a business in the Lakes Region? This is a perfect way to reach a lot of folks, tell them what you do, give out a little gift (promotional or candies) and thank the patrons you already have. Remember: The parade is filmed and aired on the TWC Community Channel! For more information on how to get involved, please contact Victoria Christopher at mywinthrop@gmail.com.

**SPOOKTACULAR
HALLOWEEN BAH**

Wednesday, October 30-Details on page 2

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He lives here in Winthrop with his wife Catherine. In his "other life" he plays guitar in various clubs and restaurants in the area.

Please note the new location, which is the Community Room on the main floor of the Winthrop Commerce Center, located at 149 Main Street in Winthrop. Enter at the rear of the building.

The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am. The meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by **Brian S. Berry & Associates, CPAs**, is open to the public. No reservations are required. For more detailed information about this event, please go to www.winthropchamber.org, call 207-377-8020, or send an email to info@winthropchamber.org.



Spooktacular Halloween BAH ON WEDNESDAY, OCTOBER 30

The Halloween Business After Hours on Wednesday, October 30, will be hosted by Kennebec Savings Bank (84 Main Street in Winthrop) from 5 to 7 pm. Featuring beer, wine, potions of punch, howling hors d'oeuvres, treats of door prizes, and maybe tricks, too!



Join Chamber members and local business colleagues, and vote for your favorite pumpkin carving created by local kids! RSVP to Sandy at 207-377-5801 or sburgess@kennebecsavings.com by October 24.

Family Fun Spooky Run

Winthrop Plays Outside will be holding the Family Fun Spooky Run on Sunday October 27th at 1:00pm at Winthrop HS. The race will be a 5 K and a 1K walk or kids runs. We want people to come in costume and we



will give prizes for the best ones. Cost will be \$15.00 in advance \$17.00 for those who register day of the race. To register you can go online to www.winthropymca.org.

Maine chamber forms partnership to deliver good business news

The Maine State Chamber of Commerce is partnering with a National online news service to spread positive news stories about businesses in the state. The company, **JustGOODNews .BIZ**, publishes a mix of stores from local and state organizations like the state chamber, as well as summaries of stories pulled from media outlets such as newspapers and TV stations. *(From original story in the Kennebec Journal Sept. 23, 2013)*



Showcase Your Business HOST A CHAMBER BAH!

Whether you're looking for new customers, a means to showcase your business or organization, or a way to have a good time, please consider hosting a Chamber Business After Hours event. The Chamber is seeking businesses or organizations to host upcoming BAHs. If interested, please contact the Chamber at 207-377-8020 or info@winthropchamber.org.



Business Counseling & Training for Maine Entrepreneurs

The Maine Small Business Development Centers (Maine SBDC) provides comprehensive business management advice and education. A network of professional counselors:

- Meet individually with business owners to address their concerns - from starting, managing and diversifying, to marketing, growing and financing their business.
- Offer workshops and seminars to expand small business know-how with practical applications.
- Provide no-cost and confidential business expertise.

Over 90% of clients would recommend the Maine SBDC to other business owners.

Locate the Maine SBDC [center/office](#) nearest you.



Congrats to New and Returning Chamber BOARD

OFFICERS/DIRECTORS

Announcing the new Chamber Board Officers and Directors for 2013-2014:

Board Officers:

President:	Victoria Christopher
Vice President:	Lacaya Hoyt
Treasurer:	Michelle Richardson
Secretary:	Howard Lake

Board of Directors:

Kelly Beaudoin
Brian Berry
Harold Burnett
Sarah Fuller
Lesley Kittredge
Kenneth Nuzzo
Todd Park
Robert Pelletier
Kim Vandermeulen



Member News & ANNOUNCEMENTS

The Kennebec Land Trust invites you to participate in the Kennebec County Woodlands Harvest Tour - Visit 3-5 active timber harvests and meet the Master Loggers involved. Watch loggers operate a variety of equipment as they implement a range of sustainable forest management methods and techniques. Please bring a lunch or plan to purchase lunch at a midday stopping point. Friday, October 4 - 8:15 - 4:00

LOCATION: Meet at the Park and Ride Lot at the Augusta Civic Center, Ext 112 on I-95. Will caravan/carpool from there and return to that spot after the tour.

For additional information or to reserve your spot, contact: Andy Shultz, Landowner Outreach Forester, Maine Forest Service, (207) 287-8430 or Andrew.h.shultz@maine.gov.



Healthy Communities of the Capital Area

<http://winthroplocalfoodandagmeeting.splashthat.com/>

Based upon research, Healthy Communities of the Capital Area learned of an interest to develop a local food/ag council/coalition.

This meeting aims to determine if people want to move from having an interest to forming an organized group. Attendees will partake in an interactive gathering to make this determination.

Attendees/invitees include Winthrop-focused farmers, value-added producers, consumers, land owners and managers, business owners, community organizers, municipal and state government representatives, food pantries, educators, health and wellness experts, business planners and developers, financial institutions, farm and food service supply stores, restaurants, etc. Those in the greater Winthrop community are welcome too.

Tell your friends, customers, peers and colleagues, and be sure to [RSVP](#) for planning purposes! Wednesday, October 2 – 5:00p – 6:15p at the Flaky Tart – Winthrop, ME

Desired outcomes of the meeting:

Receive feedback on group's level of engagement going forward

Identify a group of stakeholders willing, available and able to actively participate and begin developing a community ag/local food council/coalition

Stakeholders ID timeline for implementing development

Let the group know HCCA's role going forward

Take Advantage of the Benefits JOIN THE CHAMBER TODAY!

Chamber membership is a great way to boost the visibility of your business or organization, get leads on new opportunities, and gain a competitive edge. Those who join the Chamber receive big benefits, such as:

- **ADVERTISING:** Members get a **FREE** listing on the Chamber WEBSITE and a **FREE** entry in the Chamber's VISITORS' GUIDE. They also get the opportunity to LINK THEIR WEBSITE to the Chamber website; ADVERTISE in the monthly newsletter; participate in special promotions and free distribution of MARKETING materials; and purchase advertising in specially designed brochures that PROMOTE TOURISM in the Winthrop Lakes Region.
- **AFFILIATING:** Members get a **FREE** membership decal; are encouraged to do BUSINESS with other members; and are given REFERRALS from inquiries made to the Chamber. Members also get to participate in the CHAMBER CASH PROGRAM, available to member businesses *only*.
- **LEADING:** Members get to be part of a lobbying effort to REPRESENT CONCERNS of the business community on a LOCAL AND STATEWIDE LEVEL.
- **NETWORKING:** Members get to KNOW ONE ANOTHER in casual meeting, reception, and other event settings. They also get to WORK TOGETHER on committees and as volunteers.

More information about membership (including a downloadable membership application form) is available online at www.winthropchamber.org/join.html.

Kennebec Valley Boy Scouts Fall Camporee

KENNEBEC VALLEY BOY SCOUTS FALL CAMPOREE

The Kennebec Valley District will be holding its fall camporee on October 18-20, 2013 at the YMCA camp in East Winthrop Maine.

Approximately 350 Boy Scouts and leaders from the shores of Camden/Rockport Maine to the Mountains of Jackman will be in attending to celebrate the theme of games.

We are working on a program booklet that will be distributed to each scout, parent and leader in attendance. We are looking for advertisements to offset the cost of the program and camporee expenses.

Our ad booklet will include a business card sized ad for \$10.00 per advertisement. Simply provide to us your business card and a check for \$10.00, Made To: Pine Tree Council, Memo: KV Fall Camporee, and we will take care of the rest! Promote your business and your region to 350 Scouts and Adults from all over Maine!!!

Business Name _____

Address _____

City, Zip _____

Phone number _____

Contact person _____

Yes, please find my check for \$10.00, Made to: Pine Tree Council, Memo: KV Fall Camporee.

I want my ad to be included in the 2013 KV District Fall Camporee program booklet.

Return to: Randy Hooper, Camporee Chairperson

1 Old Western Ave.

Winthrop ME 04364

207-377-6390

kvvalleymb@aol.com

Boy Scout Fall Camporee Business Receipt: \$ _____

Business Name _____

Address _____

City, Zip _____

Phone number _____

Official Camp Staff Signature _____