

# Chamber News

November 2013

## GET INVOLVED IN THE CHAMBER'S HOLIDAY ACTIVITIES *Adopt-a-Pole, Holiday Parade, and Special Events and Sales*

### Andrea Pastore presents Etiquette Solutions Workshop at the November Breakfast Meeting.

Based on Andrea's observance of societal changes over recent years, she decided to focus her energies in a new direction.

Andrea has started a new business called Etiquette Solutions, with the goal to share her acquired knowledge and experiences in a way that best helps her audience to develop an edge as they make their way through the growingly competitive and evolving world.



Andrea and her Company are dedicated to the basic principle that "good manners can make all the difference in opening more doors and creating more opportunities than the very best education." Like Andrea, her programs are creative, fun and customized to meet the needs of each group or individual. [Etiquette Solutions](#)

The Chamber breakfast meeting on Thursday, November 7, will be held at the Community Room on the main floor of the Winthrop Commerce Center, located at 149 Main Street in Winthrop. Enter at the rear of the building. The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by Brian S. Berry & Associates, CPAs, is open to the public. No reservations are required. For information, please call 207-377-8020, go to [www.winthropchamber.org](http://www.winthropchamber.org), or send an email to [info@winthropchamber.org](mailto:info@winthropchamber.org).

### Sign up to participate in the 2013 HOLIDAY PARADE!

There are plenty of opportunities to participate in the 29<sup>th</sup> Annual Holiday Parade in Winthrop at 3:30 pm on Saturday, December 7. (Storm date: Sunday, December 8.) The parade, which has major sponsorship from **Kennebec Savings Bank** and **Winthrop Area Federal Credit Union**, will begin at the top of Main Street at 3:30 pm with participants lining up at 2:30 pm.



Join in the fun by entering your classic car, dance troupe, float, music group, or scout troop—or by marching along as a costumed character. Riding clubs and other groups with animals are encouraged to participate; our furry friends are always a highlight. In addition, musical groups and singers are being sought to perform holiday tunes during the hour prior to the start of the parade. Support in the form of sponsorship has helped to make the parade happen for decades. The business, individual, or organization name of parade sponsors is listed in all parade-related advertising. Lastly, volunteers are critical to the success of the parade, and are needed to help organization and promotion.

For more information, please contact Victoria Christopher at 207-441-1463 or [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com).

**See page 6 for the Holiday Parade participation form.**

## Adopt-A-Pole Opportunity for Local Businesses through the Winthrop Lakes Region Chamber of Commerce

Winthrop Lakes Region businesses and organizations will enliven and support the holiday atmosphere in Winthrop through the “Adopt-a-Pole” Program. The Winthrop Lakes Region Chamber of Commerce supplies and installs lighted holiday wreaths on poles that businesses and organizations can “adopt” for \$50. Each pole that is “adopted” gets a sign to identify the sponsoring business or organization throughout the holiday season.



“With the support of businesses and organizations in the community, we will have decorations that are appealing and inviting to residents, shoppers, and visitors alike.”

Pole adoption is a great way to promote a business or organization, and help celebrate the season at the same time. Businesses and organizations receive recognition and demonstrate community support by sponsoring a decorated pole, which generates enthusiasm for the annual parade and the holiday season. Poles are decorated with wreaths and signs by Friday, November 29, and will remain decorated until mid-January.

Poles are available for adoption on a first-come, first-served basis, so interested businesses and organizations should sign up as soon as possible. Participation forms are available for downloading on the Winthrop Lakes Region Chamber of Commerce website—[www.winthropchamber.org](http://www.winthropchamber.org). For additional information about the Adopt-a-Pole Program, contact Victoria Christopher at 207-441-1463 or [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com).

**See page 7 for the Adopt-A-Pole participation and information forms**

## Join Winthrop Plays Outside before the Holiday Parade December 7!

Winthrop Plays Outside will be sponsoring dog sled rides from 12:00 noon-3:00 pm at the football field, guided by Lindy Howe and Kevin Quist of Maine Outdoor School and Services. Find them on Facebook [M.O.S.S.](https://www.facebook.com/M.O.S.S.)



Feel like something slower try a Horse-drawn carriage ride down Main

Street. Rides start at the Winthrop Y building (behind the Police Station), from 12:00 noon-3:00 pm, led by en Charles of Kingfield.

All activities are free to the public, sponsored by the Winthrop Recreation/Play Outside Committee and funded by grants. Questions, please contact Winthrop's Play Outside coordinator: [margyburnsknight@gmail.com](mailto:margyburnsknight@gmail.com).



## Attention Members: SHARE YOUR HOLIDAY INFORMATION

Promotion of the Chamber's holiday season activities is now underway. If your business or organization will be hosting special activities or



offering discounts and sales during the holiday season--and especially on the day of the holiday parade

(Saturday, December 7), please send the information to [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com). Thanks so much!

## Showcase Your Business HOST A CHAMBER BAH!

Whether you're looking for new customers, a means to showcase your business or organization, or a way to have a good time, please consider hosting a Chamber Business After Hours event. The Chamber is seeking businesses or organizations to host upcoming BAHs. If interested, please contact the Chamber at 207-377-8020 or [info@winthropchamber.org](mailto:info@winthropchamber.org).



## Support Small Business on SATURDAY, NOVEMBER 30

Small Business Saturday, sponsored by American Express, is a day for business owners who create jobs and customers who buy locally to support the small businesses that invigorate the economy and keep communities thriving. Small Business Saturday, November 30, takes place between Black Friday and Cyber Monday to leverage holiday shopping.

There are free and easy-to-use promotional tools available online to help small businesses get the most out of the day, as well as tools for consumers to show their support. To learn more go to,



[Small Business Saturday](#)

## Need to Give a Holiday Gift? GIVE CHAMBER CASH!

As you begin to prepare for the holiday season, please keep CHAMBER CASH\* on your list of gift options. CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste and support the local economy! CHAMBER CASH gift certificates are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:



A Touch of Health  
Audette's Ace Hardware  
Augusta Fuel Co.  
DR Struck Landscape Nursery  
Fairpoint Communications  
Foshay-Carlton Cards & Gifts  
Homestead Realty  
Lakeside Motel & Marina  
Dr. Kenneth F. Nuzzo, OD  
The Potter's House  
Rent-A-Geek, LLC  
Shepherd Chiropractic Center  
Subway-Winthrop  
The Theater at Monmouth  
Winthrop Fuel Company  
The Write Approach

Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.

*\*CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*

## Save the Date



Our next Business After Hours will be hosted by Hoyt Chiropractic on Thursday, December 12, 5:30p-7:00p. More information will be included in the next Newsletter.

## Maine Women's Business Center

The Women's Business Center provides confidential business counseling and practical workshops for entrepreneurs throughout Maine who want to start, maintain or grow their businesses. Our services are targeted at, but not limited to, women. We are experienced business specialists who provide flexible access to services to meet a variety of personal circumstances.



The Maine Women's Business Center's certified business counselors are here to help! We provide free one-on-one business assistance on topics ranging from Record-keeping & Financials, Applying for A Business Loan, Quickbooks, Marketing, Child Care Business Management, and Websites/E-Commerce. The Women's Business Center at CEI provides business assistance throughout Maine through two SBA-funded programs:

[Southern ME Women's Business Program](#)  
[Rim Counties Women's Business Program](#)

To determine which of our four business counselors is best suited to assist you, please contact us at (207) 882-7552 and ask for a Women's Business Center counselor for your location.

## The Old Farmers' Almanac predicts weather for the Northeast

**NOVEMBER 2013:** temperature 38° (1° below avg.); precipitation 5" (1.5" above avg.);

**Nov 1-4:** Rain and snow showers, chilly; **Nov 5-10:** Snowstorm, then flurries, cold; **Nov 11-15:** Rain, then snow showers, cold; **Nov 16-18:**

Showers, mild; **Nov 19-24:**

Snow showers, cold; **Nov 25-30:**

Periods of rain and snow, mild.



## Member News & ANNOUNCEMENTS

**M**anchester Osteopathic Healthcare/Manchester Family Health Center – 23 Bowdoin Street – Manchester – are offering Flu Clinics on the following days- Public is Welcome –

- Monday, November 4 4:00 -6:00p
  - Saturday, November 9 10:00-12:00p
  - Monday, November 18 4:00-6:00p
  - Saturday, November 23 10:00-12:00p
- Patients must schedule appointments to receive vaccine.



## Theatre at Monmouth 2014 SEASON: THE BRITISH INVASION

In celebration of Shakespeare's 450th and TAM's 45th, we've taken our designation as the Shakespearean theatre of Maine to heart presenting a line-up of plays from England's greatest playwrights. The British are coming to Monmouth in 2014—come join us!

Purchase a 2014 Subscription by contacting the Box Office4 at 207-933-9999 or [subscribe online](#).



## **The Winthrop Education Corporation is looking for volunteers to join this community organization.**

**T**he Winthrop Education Corporation (WEC) is a not-for-profit organization founded in 1995 to raise and provide funds for needs of the Winthrop school system which are not provided by local and state funding.

WEC was responsible for the major fundraising campaign which provided our State of the Art Performing Arts Center to the people and Town of Winthrop. WEC's mission is to promote, support, and sponsor educational, cultural, literary, civic, health, vocational, co-curricular and social programs, activities, and events for residents and students of all ages in the Winthrop Region. In



recent years the group has sponsored singing groups like the Magnolia Sisters, Jonathan Edwards, Jesse Colin Young, The Lovin' Spoonfuls, Suzy Bogguss and many more. The concerts were presented as a continued support of the Arts and to raise much needed funds, not provided for in the school budget, for the Winthrop School system.

Our group is currently looking for new members to join our committee. We are governed by a volunteer member board of directors. The board meets regularly to oversee financial contributions and to consider funding requests by teachers and administration of the Winthrop school system. Contact: President – Victoria Christopher @ [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com) for further information

## **Out With the Old, In With the New**

**M**onmouth/Winthrop Adult Education is working hard to encourage anyone who has not finished their GED to do so by December 6, 2013. Starting January 2014, a new set of tests will be in place that will be aligned with the Common Core State Standards.

## *Continued...*

The Maine Department of Education has been using the GED since 1940. When the GED decided to go to a more expensive, all electronic exams, the state of Maine found a less expensive test called the HiSET which has more rigorous college and career readiness standards and is aligned with the CCSS.

In addition to offering instruction for the GED exams, Monmouth/Winthrop adult ed provides college and career readiness programs which include college prep classes in English, math and chemistry.

Career and college advising is a big part of our program that supports students in career exploration, college applications, financial aid and Accuplacer testing. If you know of someone who wants to make a career change or continue their education, encourage them to visit us. We want to help those in our community take the next step in reaching their goals. Call us at 377-2265



## **2014 Town Calendars now available for purchase! Just in time for the Holidays!**

**T**he Winthrop Maine Historical Society has the 2014 calendars available for sale. Calendars can be purchased at these local businesses: Annabessacook Farm, Apple Valley Books, Audette's Hardware, Charles M. Bailey Library, Coldwell Banker: Thomas Agency, Dave's Appliance, Full Court Deli, Kennebec Savings Bank, Winthrop Credit Union, Winthrop Fuel and the Winthrop Town Office. Purchase price is \$7.00 and ALL proceeds go to the WMHS for continued preservation of historical materials from the Winthrop area.



**Holiday Open House at D.R. Struck - December 7th 8-5  
8th 9-4**

**E**njoy hot mulled cider and homemade confections as you shop for holiday decorations, wreaths, trees and gifts. Save 15% on tree ornaments this weekend! Shop among 17 theme decorated trees in our delightful Christmas shop!



**Winthrop Lakes Region Chamber of Commerce would like to send a big THANK YOU to our October BAH Host....**

**Kennebec Savings Bank**   
*your community bank since 1870*



**Take Advantage of the Benefits  
JOIN THE CHAMBER TODAY!**

Chamber membership is a great way to boost the visibility of your business or organization, get leads on new opportunities, and gain a competitive edge. Those who join the Chamber receive big benefits, such as:

- **ADVERTISING:** Members get a **FREE** listing on the Chamber WEBSITE and a **FREE** entry in the Chamber's VISITORS' GUIDE. They also get the opportunity to LINK THEIR WEBSITE to the Chamber website; ADVERTISE in the monthly newsletter; participate in special promotions and free distribution of MARKETING materials; and purchase advertising in specially designed brochures that PROMOTE TOURISM in the Winthrop Lakes Region.
- **AFFILIATING:** Members get a **FREE** membership decal; are encouraged to do BUSINESS with other members; and are given REFERRALS from inquiries made to the Chamber. Members also get to participate in the CHAMBER CASH PROGRAM, available to member businesses *only*.
- **LEADING:** Members get to be part of a lobbying effort to REPRESENT CONCERNS of the business community on a LOCAL AND STATEWIDE LEVEL.
- **NETWORKING:** Members get to KNOW ONE ANOTHER in casual meeting, reception, and other event settings. They also get to WORK TOGETHER on committees and as volunteers.

More information about membership (including a downloadable membership application form) is available online at [www.winthropchamber.org/join.html](http://www.winthropchamber.org/join.html).