

Chamber News

January 2014

HAPPY 2014 FROM THE WINTHROP LAKES REGION CHAMBER OF COMMERCE

Another year past... 29th Annual HOLIDAY PARADE IS A GRAND SUCCESS!

The weather was partly cloudy, windy and quite cold, but that didn't stop the many participants and spectators from coming out to enjoy the annual event. This year's parade offered a few new entrants including additional dance performers', local cheerleading squads, and new chamber members for 2013, Charlies Chevrolet of Winthrop and Manchester Osteopathic Healthcare. Old-time favorites included Oakhurst dairy horse and carriage, CODA chorus singers, Kennebec Savings Bank (those wonderful brownies passed out by staff) and of course Santa, who rode into town on a 1920 Ford pickup, compliments of Columbia Classic Cars.

For the last 29 years there has been one constant force in the success of this event; committee member Marion Healey. Marion passed on November 29 and in her memory this year's parade was dedicated. As co-founder of the Winthrop Area Federal Credit Union (WAFUCU), it seemed appropriate for the staff to carry a banner in her memory.

Thank You to our Sponsors:

Major Sponsors:

Kennebec Savings Bank
The Winthrop Area Federal Credit Union

Additional Sponsors:

Alternative Manufacturing, Inc.
Cobbossee Motel
Foshay-Carlton Cards & Gifts

Homestead Realty
Hoyt Chiropractic
J & S Oil Co., Inc.
Levey, Wagley & Putnam, P.A.
The Roost Bed and Breakfast
Vickerson Appraisal Services
Winthrop Commerce Center
Winthrop Fuel Co., Inc.

Downtown Poles SOLD-OUT!

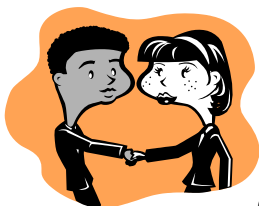
The Adopt-A-Pole program, now in its fifth year, is a great way to advertise your business, support the Chamber and show community support. This year, as in the previous three, the 17 poles that line downtown Main St. were ALL adopted. Businesses start reaching out to me as early as October to make sure they reserve their poles early. "It has become quite the fundraiser for our Chamber and certainly a great marketing idea for area businesses", said President, Victoria Christopher. This year's participants included: Foshay-Carlton, Winthrop Fuel, Winthrop Area Federal Credit Union, Kennebec Savings Bank, Homestead Realty, Annabessacook Lake Association, Manchester Osteopathic Healthcare, The Roost Bed and Breakfast, Manchester Family Healthcare, Lake & Dennison, Bank of Maine, Key Bank, Norton Insurance, Davis Insurance, Kennebec Tree Service and Brennan Insurance. Thank you to all of you for supporting the Chamber.



Valerie Fredericks, The Sea Star Organizer schedule for the January Breakfast Meeting.

Gain back valuable time for your business, home and family by learning key tips to organize your workflow, office and home space, bookkeeping tasks and special projects so you can focus energy on what you do best.

Valerie Fredericks is a professional organizer, with over 30 years of experience in the corporate world. She works with businesses and individuals to create customized efficiency plans and strategies for work and home. More about her company at: <http://seastarorganizer.com/>.



The Chamber breakfast meeting on Thursday, January 9, will be held at the Community Room on the main floor of the Winthrop Commerce Center, located at 149 Main Street in Winthrop. Enter at the rear of the building. The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by Brian S. Berry & Associates, CPAs, is open to the public. No reservations are required.

For information, please call 207-377-8020, go to www.winthropchamber.org, or send an email to info@winthropchamber.org.

WELCOME NEW MEMBER!!!

Town of Monmouth

859 Main Street – 04259
207-933-2206

Did you Know...

Monmouth's population was 4,104 at the 2010 census.

These notable people were from Monmouth

- John Chandler, US congressman and senator; soldier
- Henry Dearborn, Revolutionary War era general
- James R. Flynn, songwriter
- Oliver Otis Howard, Civil War General, attended Monmouth Academy
- Benjamin White Norris, US congressman
- Charles Dormon Robinson, painter
- Samuel Thurston, pioneer, lawyer, politician

Family Winter Fun Day – January 26, 2014

The Kennebec Land Trust, invites you to join in an afternoon of winter fun at the Curtis Homestead Conservation Area in Leeds, the childhood home of former Maine Governor Kenneth M. Curtis, Rebecca Curtis Meredith, and Joyce Curtis for the **Annual Family Winter Fun Day Sunday, January 26, 2014, 1:00-3:00 p.m.**



Bring your own cross-country skis, snowshoes, and sleds, and spend the afternoon exploring this beautiful 360-acre conservation property! Volunteers will be available to help beginners with skiing or snowshoeing in the 10-acre field or on one of the adjoining trails. *Hot chocolate* and snacks will be served around a *bonfire* in the field.

Maine's Poet Laureate to speak C.M. Bailey Library

Mark your calendars for Tuesday, January 14, 2014, 6:30p as Wesley McNair discusses his new memoir "The Words I Choose" which will include selective readings. McNair has received multiple honors and read his poetry at the Library of Congress. McNair will be available for a question and answering session following his talk. This event, sponsored by the Friends of the Bailey Library is free and open to the public.

Get them while you can!

The Winthrop Maine Historical Society has the 2014 calendars available for sale. Calendars can be purchased at these local businesses: Annabessacook Farm, Apple Valley Books, Audette's Hardware, Charles M. Bailey Library, Coldwell Banker: Thomas Agency, Dave's Appliance, Full Court Deli, Kennebec Savings Bank, Winthrop Credit Union, Winthrop Fuel and the Winthrop Town Office. Purchase price is \$7.00 and **ALL** proceeds go to the WMHS for continued preservation of historical materials from the Winthrop area. Support

Member News

- ❖ Azymuth Telecom of N. Monmouth owner Richard A Ferraro has recently completed the State of Maine "Safety Officer Training" recently held in Augusta, Maine.
- ❖ Manchester Family Healthcare is currently accepting new patients at their Manchester office.



The Winthrop Education Corporation is looking for volunteers to join this community organization.

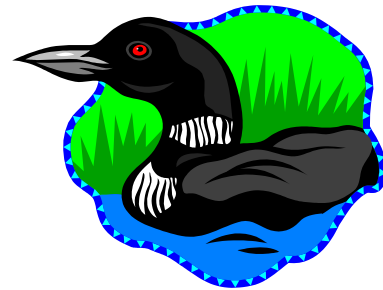
The Winthrop Education Corporation (WEC) is a not-for-profit organization founded in 1995 to raise and provide funds for needs of the Winthrop school system which are not provided by local and state funding.



WEC was responsible for the major fundraising campaign which provided our State of the Art Performing Arts Center to the people and Town of Winthrop. WEC's mission is to promote, support, and sponsor educational, cultural,

literary, civic, health, vocational, co-curricular and social programs, activities, and events for residents and students of all ages in the Winthrop Region. In recent years the group has sponsored singing groups like the Magnolia Sisters, Jonathan Edwards, Jesse Colin Young, The Lovin' Spoonfuls, Suzy Bogguss and many more. The concerts were presented as a continued support of the Arts and to raise much needed funds, not provided for in the school budget, for the Winthrop School system.

Our group is currently looking for new members to join our committee. We are governed by a volunteer member board of directors. The board meets regularly to oversee financial contributions and to consider funding requests by teachers and administration of the Winthrop school system. Contact: President – Victoria Christopher @ mywinthrop@gmail.com for further information



Advertise Your Business on THE CHAMBER WEB SITE

The economy is picking up again, so why not get out in front of the competition by promoting your business? Advertising on the Chamber's Web site is a cost-effective way to do it. Advertising rates are posted online at www.winthropchamber.org.

For more information about advertising on the Chamber site, call 207-377-8020 or send an email to info@winthropchamber.org.

CHAMBER CASH, FOR YEAR-ROUND GIVING!

CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste *and* support the local economy! CHAMBER CASH gift certificates are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:

A Touch of Health
Audette's Ace Hardware
Augusta Fuel Co.
DR Struck Landscape Nursery
Fairpoint Communications
Foshay-Carlton Cards & Gifts
Homestead Realty
Lakeside Motel & Marina
Knowles Lumber
Dr. Kenneth F. Nuzzo, OD
The Potter's House
Rent-A-Geek, LLC
Subway-Winthrop
The Theater at Monmouth
Winthrop Farmers Market
Winthrop Fuel Company
The Write Approach

Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.

**CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*



**Take Advantage of the Benefits
JOIN THE CHAMBER TODAY!**

Chamber membership is a great way to boost the visibility of your business or organization, get leads on new opportunities, and gain a competitive edge. Those who join the Chamber receive big benefits, such as:

- **ADVERTISING:** Members get a **FREE** listing on the Chamber WEBSITE and a **FREE** entry in the Chamber's VISITORS' GUIDE. They also get the opportunity to **LINK THEIR WEBSITE** to the Chamber website; **ADVERTISE** in the monthly newsletter; participate in special promotions and free distribution of **MARKETING** materials; and purchase advertising in specially designed brochures that **PROMOTE TOURISM** in the Winthrop Lakes Region.
- **AFFILIATING:** Members get a **FREE** membership decal; are encouraged to do **BUSINESS** with other members; and are given **REFERRALS** from inquiries made to the Chamber. Members also get to participate in the **CHAMBER CASH PROGRAM**, available to member businesses *only*.
- **LEADING:** Members get to be part of a lobbying effort to **REPRESENT CONCERNS** of the business community on a **LOCAL AND STATEWIDE LEVEL**.
- **NETWORKING:** Members get to **KNOW ONE ANOTHER** in casual meeting, reception, and other event settings. They also get to **WORK TOGETHER** on committees and as volunteers.

More information about membership (including a downloadable membership application form) is available online at www.winthropchamber.org



*Winthrop Lakes Region Chamber of
Commerce*