

# Chamber News

December 2013

## IT'S CELEBRATION TIME! HAPPY HOLIDAYS FROM THE WINTHROP LAKES REGION CHAMBER OF COMMERCE

### 29<sup>th</sup> Annual Winthrop Holiday PARADE IS DECEMBER 7<sup>th</sup>

The Winthrop Lakes Region Chamber of Commerce presents the 29<sup>th</sup> Annual Holiday Parade in Winthrop on Saturday, December 7. (Storm date: Sunday, December 8.) The parade begins at 3:30 pm, with participants lining up at the top of Main Street (near Route 202) at 2:30 pm.

The holiday parade is made possible thanks to support from the following businesses and organizations:

#### Major Sponsors:

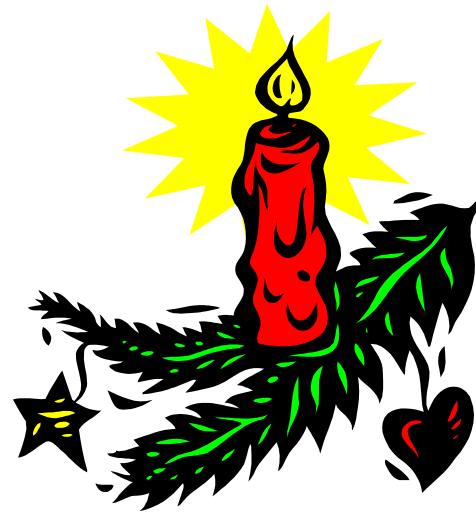
Kennebec Savings Bank  
The Winthrop Area Federal Credit Union

#### Additional Sponsors:

Alternative Manufacturing, Inc.  
Cobbossee Motel  
Foshay-Carlton Cards & Gifts  
Homestead Realty  
Hoyt Chiropractic  
J & S Oil Co., Inc.  
Levey, Wagley & Putnam, P.A.  
The Roost Bed and Breakfast  
Vickerson Appraisal Services  
Winthrop Fuel Co., Inc.



On parade day and throughout the season, be sure to check out the lighted holiday wreaths decorating Downtown Winthrop, thanks to the **Adopt-a-Pole Program** participating businesses and organizations.



Take advantage of the many special activities and sales in Downtown Winthrop, such as:

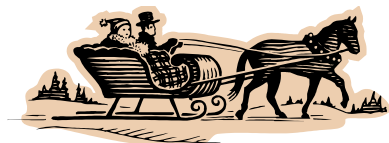
- **Winthrop Congregational Church UCC Christmas Fair and Luncheon:** Fair from 9 am to 2 pm will feature crafts, gifts, home-baked goods, and holiday decorations for sale. Luncheon starting at 11 am will include lobster rolls, fish chowder, vegetable beef soup, hamburgers, hot dogs, and apple crisp.
- **Mia Lina's** Cookie Decorating
- **Coldwell Banker Thomas Agency – Pick up a Complimentary Balloon** and show your Holiday spirit
- **Winthrop YMCA – 10a-2p Used sporting equipment swap** (FMI 377-9686)

## **IT'S NOT TOO LATE to participate in the 2013 HOLIDAY PARADE!**

**T**here are still plenty of opportunities to participate in the 29<sup>th</sup> Annual Holiday Parade in Winthrop at 3:30 pm on Saturday, December 7. (Storm date: Sunday, December 8.) The parade is a great way for businesses to reach their patrons, have a great time, and support the community. Participation forms are available on-line at [www.winthropchamber.org](http://www.winthropchamber.org). Come join the fun. Here's a sneak peak of entrants for this year's parade; both Nicole's School of Dance and Vicki's School of Dance will have dancers who are ready to entertain; American Cancer Society, Paris Farmers Union, Farmer Kev's, Oakhurst antique dairy cart, American Legion Riders, Hillandalers, Readfield Blizzard Busters, Columbia Classic Cars, Charlie's Chevrolet, C.M. Bailey Library, Manchester Osteopathic Healthcare, Winthrop Federal Credit Union and MANY, MANY MORE! The parade, which has major sponsorship from **Kennebec Savings Bank** and **Winthrop Area Federal Credit Union**, will begin at the top of Main Street at 3:30 pm with participants lining up at 2:30 pm.

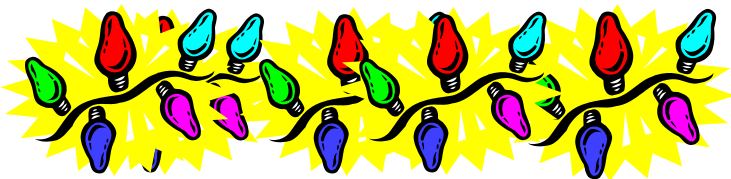
## **Join Winthrop Plays Outside before the Holiday Parade December 7!**

**W**inthrop Plays Outside will be sponsoring dog sled rides from 12:00 noon-3:00 pm at the football field, guided by Lindy Howe and Kevin Quist of Maine Outdoor School and Services. Find them on Facebook [M.O.S.S.](#)



Feel like something slower try a Horse-drawn carriage ride down Main Street.

Rides start at the Winthrop Y building (behind the Police Station), from 12:00 noon-3:00 pm, led by en Charles of Kingfield.



*Continued...*

All activities are free to the public, sponsored by the Winthrop Recreation/Play Outside Committee and funded by grants. Questions, please contact Winthrop's Play Outside coordinator: [margyburnsknight@gmail.com](mailto:margyburnsknight@gmail.com).

## **Holiday Concert at WHS PERFORMING ARTS CENTER**

**T**he Kennebec Performing Arts Company Holiday Concert will be held on Saturday, December 7, at 7 pm at the Winthrop High School Performing Arts Center. The talented musicians in the Wind Ensemble, Chorus, and Jazz Band kick off the Holiday season with traditional carols, and seasonal favorites. Come ready to participate in several great raffles! Tickets are \$8 in advance and \$10 at door. (Free admission for high school students and younger.)

## **Hoyt Chiropractic to Host DECEMBER BAH EVENT**

**H**oyt Chiropractic Center is hosting the Chamber Business After Hours (BAH) event on Thursday, December 12 from 5:30 to 7:00 pm. Members of the public are invited to join Chamber members and other area professionals, who will gather to network and celebrate the holiday season together.

Located at 1354 Route 202 in Winthrop, Hoyt Chiropractic Center has been providing high-quality chiropractic care for more than 30 years. In 1979, Dr. Michael Hoyt established the center in order to promote overall health and wellness and provide chiropractic care in the Winthrop Lakes region. Then in 2010, Dr. Mike's daughter, Dr. Lacaya Hoyt, joined the center.

Hoyt Chiropractic Center adheres to its "We Care" motto, and provides chiropractic care that optimizes health through adjusting the spine and framework of the body. This is an effective, low-cost treatment for a wide range of conditions.

Please RSVP by December 9 by calling Hoyt Chiropractic Center at 207-377-2151 or email [info@hoytchiro.com](mailto:info@hoytchiro.com).

## Capture the Moment with Santa

**W**arm up after the Holiday Parade at the Winthrop Fire Station for hot chocolate and goodies. Santa will also be available to sit with your little ones and find out their Christmas wishes. So, bring your cameras.



## A Day of Fun in Downtown

### Monmouth

**S**pend the day in Downtown Monmouth December 1, at one of these great family events.

- 10a – 4p Yuletide in a Yurt – Holiday Fare from local artisans at Friends Folly Farm, Treasurer Hunter's and Monmouth General Store FMI 933-9999
- 1p – *This Wonderful Life* at the Theatre at Monmouth.
- 1p-2:30p Pictures with Santa at the Monmouth Museum
- 3p – Holiday Caroling at the Stencil Shop
- 3:45p – Tree Lighting at the Monmouth Museum (*bring a donation for the food pantry*)
- 4p – Community Supper at the Packard Activity Center



## Holiday Open House at D.R.

**Struck - December 7th 8-5**

**8th 9-4**

**E**njoy hot mulled cider and homemade confections as you shop for holiday decorations, wreaths, trees and gifts.

Save 15% on tree ornaments this weekend!

Shop among 17 theme decorated trees in our delightful Christmas shop!

## 2014 Calendars now available for purchase! Just in time for the Holidays!

**T**he Winthrop Maine Historical Society has the 2014 calendars available for sale. Calendars can be purchased at these local businesses: Annabessacook Farm, Apple Valley Books, Audette's Hardware, Charles M. Bailey Library, Coldwell Banker: Thomas Agency, Dave's Appliance, Full Court Deli, Kennebec Savings Bank, Winthrop Credit Union, Winthrop Fuel and the Winthrop Town Office. Purchase price is \$7.00 and ALL proceeds go to the WMHS for continued preservation of historical materials from the Winthrop area.



## Kennebec Land Trust Celebrates 25 Years of Conservation!

**M**ark your calendars for the 25th Anniversary Celebration: August, 24, 2014, Camp Winnebago, Echo Lake, Fayette. The celebration will feature a triathlon, a blueberry pancake breakfast, a plein-air workshop; photography, forestry, and mushroom identification field trips; music by the Gawler Family, a local foods cookout, and a reunion with former KLT presidents, directors, members, and interns. Thanks to Andy Lilenthal and Camp Winnebago!

For twenty-five years KLT has championed land conservation and stewardship in central Maine. After a quarter century of steady, thoughtful work, KLT has 835 household members, a team of nineteen highly regarded Directors, an Advisory Board of community and regional leaders, an annual field trip and Lyceum series, important partnerships with other organizations and agencies, and three year-round staff. To date, with your support, KLT volunteers and staff have constructed over thirty-seven miles of trails on over 4,670 acres of permanently conserved land and protected fifteen miles of shoreline. We should all be proud of our collective success.

## The Winthrop Education Corporation is looking for volunteers to join this community organization.

The Winthrop Education Corporation (WEC) is a not-for-profit organization founded in 1995 to raise and provide funds for needs of the Winthrop school system which are not provided by local and state funding.

WEC was responsible for the major fundraising campaign which provided our State of the Art Performing Arts Center to the people and Town of Winthrop. WEC's mission is to promote, support, and sponsor educational, cultural, literary, civic, health, vocational, co-curricular and social programs, activities, and events for residents and students of all ages in the Winthrop Region. In



recent years the group has sponsored singing groups like the Magnolia Sisters, Jonathan Edwards, Jesse Colin Young, The Lovin' Spoonfuls, Suzy Bogguss and many more. The concerts were presented as a

continued support of the Arts and to raise much needed funds, not provided for in the school budget, for the Winthrop School system.

Our group is currently looking for new members to join our committee. We are governed by a volunteer member board of directors. The board meets regularly to oversee financial contributions and to consider funding requests by teachers and administration of the Winthrop school system. Contact: President – Victoria Christopher @ [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com) for further information

## Land Conservation has a new home.

In addition to celebrating its 25 year anniversary, Kennebec Land Trust is also celebrating a new home. Their new office is located less than one-half mile up Main Street, 331 Main Street to be exact. Please join them on Sunday, March 2, 2014 – 2p – 4p. for their OPEN HOUSE.



## Congratulations Town of Winthrop.

According to NerdWallet, a consumer advocacy website, conducted a study on the best towns in Maine for young families, and Winthrop is in the top ten!

To find the best places for future parents and young families to settle down, NerdWallet analyzed data from

59 towns in the Pine Tree State according to five criteria:

1. Public school ratings
2. Median home value
3. Cost of homeownership
4. Median income
5. Economic growth

NerdWallet ranked Winthrop third after assessing the town's cost of living, education system, and economic growth. The town's school district received an eight-out-of-ten rating from the nonprofit, GreatSchools. Winthrop also has the second-lowest monthly homeowner costs of all towns in the top ten at \$1,202.

Read the full study [online](#).

For more information about NerdWallet, visit [www.nerdwallet.com](http://www.nerdwallet.com).



## December Breakfast Meeting presented by Dana Connors

Maine State Chamber President, Dana Connors, will present information about the recently released "Making Maine Work: Growing Maine's Workforce" report that is about one aspect of the workforce problem – the size of the workforce. The "Making Maine Work" series provides strategies for raising incomes and improving productivity. Connors will also provide an update about the State Chamber's priorities for 2014.



The Maine State Chamber of Commerce is Maine's preeminent pro-business advocacy organization which represents a diverse network of 5,000 businesses statewide. As President, Connors oversees the association's many activities including its advocacy efforts, economic development initiatives, international trade opportunities, and a wide variety of member services on behalf of the state's business community.

The Chamber breakfast meeting will be held Thursday, December 5, and will be held at the Community Room on the main floor of the Winthrop Commerce Center, located at 149 Main Street in Winthrop. Enter at the rear of the building. The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by Brian S. Berry & Associates, CPAs, is open to the public. No reservations are required. For information, please call 207-377-8020, go to [www.winthropchamber.org](http://www.winthropchamber.org), or send an email to [info@winthropchamber.org](mailto:info@winthropchamber.org)

## For the Person who has Everything...

The Winthrop Maine Historical Society (WMHS) has available *Maranacook's Southern Lakeside Resorts* a book of local



history written by authors and Winthrop residents Donald Beattie & Charles Day, Jr. Paperback includes 75 pages and over 60 historical photos and maps. This is a perfect gift for anyone, but especially the "Winthropian" who has everything. Books are \$12 and can be purchased by contacting WMHS Secretary, Carl Swanson at 377-8840 or email Vice President Victoria Christopher at [mywinthrop@gmail.com](mailto:mywinthrop@gmail.com). All proceeds go to the WMHS to continue their efforts in preservation and documentation of Winthrop historical artifacts.



## ME International Trade Center: Intellectual Property Update: Important Changes in European Patent Law

For companies going global, intellectual property protection can be one of the most time consuming and expensive barriers to market expansion. Learn how upcoming changes to patents and trademarks in Europe may change your approach for the European market. **Find more detailed information on the MITC website:** [www.mitc.com/programs](http://www.mitc.com/programs).



## Bonney Staffing receives award!

**B**ONNEY Staffing received the Above and Beyond Award at this year's 42nd Annual Joshua Chamberlain Award Presentation & Veterans Gala! The award is presented by the ESGR, the Employer Support of the Guard and Reserve, (<http://www.esgr.mil>), a division of the



Department of Defense that works with and recognizes civilian employers. It was presented to BONNEY Staffing as recognition for our 'above and beyond' support for Maine's Guard and

Reserve members. The event was hosted by the Southern Midcoast Maine Chamber at the Bath Country Club on November 13th. BONNEY Staffing's very own Bob Traill, Director of Diversified Recruitment, received the Seven Seals Award, as well!



## Advertise Your Business on THE CHAMBER WEB SITE

**T**he economy is picking up again, so why not get out in front of the competition by promoting your business? Advertising on the Chamber's Web site is a cost-effective way to do it. Advertising rates are posted online at [www.winthropchamber.org](http://www.winthropchamber.org).

For more information about advertising on the Chamber site, call 207-377-8020 or send an email to [info@winthropchamber.org](mailto:info@winthropchamber.org).

## Need to Give a Holiday Gift? GIVE CHAMBER CASH!

**A**s you begin to prepare for the holiday season, please keep CHAMBER CASH\* on your list of gift options. CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste *and* support the local economy! CHAMBER CASH gift certificates are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:

A Touch of Health  
Audette's Ace Hardware  
Augusta Fuel Co.  
DR Struck Landscape Nursery  
Fairpoint Communications  
Foshay-Carlton Cards & Gifts  
Homestead Realty  
Lakeside Motel & Marina  
Knowles Lumber  
Dr. Kenneth F. Nuzzo, OD  
The Potter's House  
Rent-A-Geek, LLC  
Subway-Winthrop  
The Theater at Monmouth  
Winthrop Farmers Market  
Winthrop Fuel Company  
The Write Approach

Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.

*\*CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*

## Upcoming January Breakfast Meeting

Join us Thursday, January 9 for a presentation by Valerie Fredericks, The SeaStar Organizer on *Organizing for Practicality*. Watch for more information. Chamber breakfast meetings are held the first Thursday of the month at the Community Room on the main floor of the Winthrop Commerce Center, located at 149 Main Street in Winthrop. Entrance is located at the rear of the building. The cost is \$5 per person, and is collected at the door. Light breakfast is provided and begins at 7:15 am. Meetings start promptly at 7:30am and end at 8:30 am. The meeting, is generously sponsored by Brian S. Berry & Associates, CPAs, is open to the public. No reservations are required. For information, please call 207-377-8020, go to [www.winthropchamber.org](http://www.winthropchamber.org), or send an email to [info@winthropchamber.org](mailto:info@winthropchamber.org)



## Take Advantage of the Benefits JOIN THE CHAMBER TODAY!

Chamber membership is a great way to boost the visibility of your business or organization, get leads on new opportunities, and gain a competitive edge. Those who join the Chamber receive big benefits, such as:

- **ADVERTISING:** Members get a **FREE** listing on the Chamber **WEBSITE** and a **FREE** entry in the Chamber's **VISITORS' GUIDE**. They also get the opportunity to **LINK THEIR WEBSITE** to the Chamber website; **ADVERTISE** in the monthly newsletter; participate in special promotions and free distribution of **MARKETING** materials; and purchase advertising in specially designed brochures that **PROMOTE TOURISM** in the Winthrop Lakes Region.

- **AFFILIATING:** Members get a **FREE** membership decal; are encouraged to do **BUSINESS** with other members; and are given **REFERRALS** from inquiries made to the Chamber. Members also get to participate in the **CHAMBER CASH PROGRAM**, available to member businesses *only*.

- **LEADING:** Members get to be part of a lobbying effort to **REPRESENT CONCERNS** of the business community on a **LOCAL AND STATEWIDE LEVEL**.

- **NETWORKING:** Members get to **KNOW ONE ANOTHER** in casual meeting, reception, and other event settings. They also get to **WORK TOGETHER** on committees and as volunteers.

More information about membership (including a downloadable membership application form) is available online at [www.winthropchamber.org](http://www.winthropchamber.org)

*Best Wishes for  
a Joyous Holiday & Prosperous  
New Year!*



*Winthrop Lakes Region Chamber of  
Commerce*

