

Chamber News

June 2009

WINTHROP AREA CHAMBER OFFERS OPPORTUNITIES FOR LEARNING, NETWORKING, AND MORE!

June 4th Breakfast Meeting

Dean Lachance, Executive Director of Bread of Life Ministries in Augusta, will be the featured speaker at the Chamber breakfast meeting on Thursday, June 4. Lachance will speak about the growing problem of homelessness in our community and what can be done to help resolve it. According to the Annual Point in Time Survey, a statewide census conducted in order to provide a snapshot of people experiencing homelessness on a particular night of the year, 871 people were homeless in Maine on January 28, 2009. Other data indicates that the number of people who are homeless in Maine may be more than two times the survey figure.

Breakfast Meeting *continued on page 2*



June 8th Social Media Program

The Chamber will host Web 2.0h!, an educational program about social media on Monday, June 8. This program is ideal for those who want to better understand social networking and how it can be used as a cost-effective and powerful tool for business.

Participants will learn the fundamentals of Facebook, LinkedIn, and Twitter, as well as how to establish a business presence on each of the sites. They will also learn ways to leverage and integrate that presence into their existing business and marketing strategies to achieve business objectives.

The program will be held at the Winthrop High School cafeteria from 6 to 9 pm. The cost is \$25 for Chamber members. The nonmember cost is \$30 for those who preregister and \$40 at the door. Light refreshments will be served.

(Please Note: A laptop is not required to participate in the seminar).

For more information, please contact the Chamber at info@winthropchamber.org, 207-377-8020, or www.winthropchamber.org.

See Web 2.0h! Registration Form on Page 4.

June 26th Golf Scramble

The Fifth Annual Chamber Golf Scramble has been scheduled for Friday, June 26 (rain or shine) at Springbrook Golf Club in Leeds. This annual event, once again sponsored by the **Winthrop Area Federal Credit Union**, is a great opportunity to have fun while networking with your Chamber colleagues and other business associates. Mark your calendars and register now.

See Golf Registration Form on Page 5.



Breakfast Meeting *continued from page 1*

In February, Lachance became the Executive Director of Bread of Life Ministries, a nonprofit, faith-based organization located in Augusta, Maine. Bread of Life Ministries is committed to serving the poorest of the poor in the community through a variety of services designed to aid people in developing self-sufficiency. These services include providing food for the hungry, shelter for the homeless, and support to help people take personal responsibility for their lives. Prior to becoming the Executive Director of Bread of Life Ministries, Lachance served as the organization's Director of Development and Community Relations for two years. His past experience includes being an executive for a large technology corporation and a director at Unum Corporation. He has served in various ministry positions throughout central Maine.

The Chamber breakfast meeting on Thursday, June 4 will be held at the Winthrop Area Federal Credit Union (located at the intersection of Route 202 and Highland Avenue in Winthrop). The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by **Brian S. Berry & Associates, CPAs**, is open to the public. No reservations are required.

Winthrop Comprehensive PLANNING CONTINUES

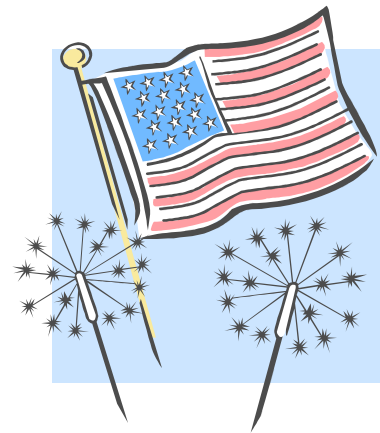
Meetings regarding Winthrop's comprehensive plan will continue to be held through the month of June. The topic for discussion at the meeting is historic resources on June 8 and public facilities on June 22. These meetings, held on Monday evenings from 7 to 9 pm at the Winthrop Town Hall, are open to the public. Community participation is strongly encouraged.

Mark Your Calendars for July CHAMBER EVENTS

July 4th Fireworks Display

The Chamber is proud to sponsor the Annual Fourth of July Fireworks Display, which will be generously underwritten in part by **Winthrop Area Federal Credit Union**. The spectacular display will take place on Saturday, July 4 at dusk (around 9 pm) against the beautiful backdrop of Maranacook Lake and Norcross Point. For more information, contact the Chamber at 207-377-8020.

[See Fireworks Donation Form on Page 6.](#)



July 16th Business After Hours

This summer marks the Theater At Monmouth's 40th season. The celebration of the 40th anniversary season will include a Chamber Business After Hours event on Thursday, July 16, beginning at 5:30. The event, to be held at Cumston Hall, will include tours, refreshments, and tickets to that evening's 7:30 preview performance of *The Mousetrap*. Written by Agatha Christie, the master of British murder mysteries, *The Mousetrap* is a classic who-done-it written that's not to be missed! Reservations are strongly recommended. Please call the box office at 207-933-9999. More information is available at www.theateratmonmouth.org.





Ninth Annual Maine Downtown CONFERENCE IS JUNE 5TH

If you seek advice, tips, techniques and inspiration for revitalizing your village center, attend the 9th Annual Maine Downtown Conference in historic downtown Rockland on Friday, June 5. Rick Segel, national retail marketing icon and author, is the keynote presenter. Workshops, walking tours, achievement awards, and a closing reception at the Farnsworth Museum are all featured. For more information, visit www.mdf.org/downtown and/or contact Roxanne Eflin, Conference Coordinator, at reflin@mdf.org or 207-512-4906.

Advertise Your Business on THE CHAMBER WEB SITE

The current state of the economy makes it more important than ever to promote your business—and advertising on the Chamber's new Web site is a cost-effective way to do it.

Advertising rates are posted at www.winthropchamber.org/advertising.html. For more information about advertising on the Chamber site, call 207-377-8020 or send an email to info@winthropchamber.org.

CMP's Tree Care Program HELPS KEEP THE LIGHTS ON

Tree Care is an important part of CMP's efforts to deliver reliable service to businesses. Licensed arborists and qualified contractors work year-round to trim trees and prevent tree-related outages, using techniques that meet Tree Care Industry Association standards. For more information about the program, visit www.cmpco.com.

Great Gifts for Grads & Others: GIVE CHAMBER CASH!

CHAMBER CASH* gift certificates are easy to purchase, offer something for every taste, and support local businesses! So, as the busy season for graduations, weddings, and other celebrations begins, please be sure to keep CHAMBER CASH in mind when you need to give a gift. CHAMBER CASH gift certificates may be purchased at the Winthrop Area Federal Credit Union and redeemed at any of the businesses with the CHAMBER CASH logo on their listing on the Chamber Web site. Support the businesses that support the community by giving CHAMBER CASH! For information, call the Chamber at 207-377-8020.



**CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*

*** Participating Chamber members should keep in mind that CHAMBER CASH is now in check form so it can be deposited at their own financial institutions.*

Member News & ANNOUNCEMENTS

With eight offices from Bangor to Portsmouth, **Bonney Staffing Center** is Maine and New Hampshire's largest independently owned and operated staffing company. Bonney recruits talent for temporary, temp-to-hire, or permanent job opportunities throughout the region.

Bonney is doing its best to actively support and promote the *Keep Maine Strong* initiative, especially during these difficult economic times. So far there are 650 businesses that have committed to participate in the *Keep Maine Strong* campaign to get the message out that supporting local business is essential to our way of life. Bonney is now offering a variety of discounts to Chamber members who are first-time customers. For more information, contact Donna Dumond at donnad@bonneystaffing.com or 207-621-1100.





You have probably heard of these social networking sites, but do you know how they can help grow your business?

The Winthrop Area Chamber of Commerce hosts

Leveraging Facebook, LinkedIn and Twitter - The Big Three - for Business

If you want to better understand social media and learn ways you can use The Big Three to connect with prospects and customers, this is the class for you.

You will learn:

- ➔ The fundamentals of Facebook, LinkedIn and Twitter
- ➔ How to establish a business presence on each site
- ➔ Ways you can leverage and integrate that presence into your existing practices to achieve business objectives.

Monday, June 8th

6:00 - 9:00 p.m.

Winthrop High School Cafeteria

Bring your own laptop - wireless internet connection available.

Complete and return check made payable to: Winthrop Area Chamber of Commerce, PO Box 51, Winthrop, ME 04364.

Name of Registrant: _____
Telephone: _____

Early Registration	\$30.00
At the Door	\$40.00
Chamber Members	\$25.00

Pre-Register and Save \$10.00 !!



Fifth Annual Golf Scramble

Springbrook Golf Club, Friday, June 26th

Registration/Lunch: 11:30 am - 12:15 pm Shotgun Start: 12:30 pm (Rain or Shine)
18 Holes ▪ \$260 per Foursome (includes golf cart) ▪ Social Hour, Hors d'oeuvres, and Awards Following
Closest to Pin and Long Drive Contests and Many Other Great Prizes
For more information, call the Winthrop Area Chamber of Commerce at 377-8020.

Sponsored by Winthrop Area Federal Credit Union

Winthrop Area Chamber of Commerce 5th Annual Golf Scramble

Please complete form below and return it with check made payable to Winthrop Area Chamber of Commerce.

_____ Hole Sponsor - \$125

Name of Sponsor for Recognition: _____

Hole Sponsor Contact Person Name and Phone Number: _____

_____ Player Registration - \$260 per Foursome

Name of Player and Handicap: _____

Name of Player and Handicap: _____

Name of Player and Handicap: _____

Name of Player and Handicap: _____

Foursome Contact Person Name and Phone Number: _____

PO Box 51, Winthrop, ME 04364 ▪ Phone: 207-377-8020 ▪ Fax: 207-377-2767
Website: www.winthropchamber.org ▪ Email: info@winthropchamber.org

***PLEASE SUPPORT
THE FOURTH OF JULY FIREWORKS!***



Now that Memorial Day has passed and summertime is in full swing, Independence Day will be here before we know it. That means it is time to support the Annual Fourth of July Fireworks Display. Once again, the Winthrop Area Chamber of Commerce is proud to sponsor the fireworks, which will be generously underwritten in part by Winthrop Area Federal Credit Union. The spectacular display will take place on Saturday, July 4 at dusk (around 9 pm) against the beautiful backdrop of Maranacook Lake and Norcross Point.

Many believe that the fireworks are a municipal expense, but more than 85% of the cost of the fireworks must be paid for by businesses, community organizations, and individuals. Your support is needed to ensure that this special holiday tradition continues. In appreciation of your donation, your name or your business or organization name will be listed in the Chamber's Fourth of July advertising. For more information, please contact the Chamber by calling 377-8020 or emailing info@winthropchamber.org.



YES, I WANT TO SUPPORT THE FIREWORKS!

Please return completed form along with your check to the Winthrop Area Chamber of Commerce, PO Box 51, Winthrop, ME 04364.

Please indicate the amount of your support: \$ _____

Your Name or Business/Organization Name: _____



(As it should appear in advertising)

***YOUR SUPPORT MAKES A DIFFERENCE IN
THE WINTHROP LAKES REGION!***